

BLUETECH



CARBON NEUTRALITY PIONEERS AWARD



SEEKING INNOVATORS WHO CAN ACCELERATE
THE GLOBAL CARBON NEUTRALITY PROGRESS



Introduction

In 2022, Bluetech Clean Air Alliance (BCAA) and the Greentech Financing Platform (GFP) jointly launched the "Bluetech Carbon Neutrality Pioneers Award". The purpose of the award is to support and promote pioneering companies in the field of carbon neutrality, promote and disseminate the achievements of low-carbon technological innovation, and help China and the world to achieve carbon neutrality.

Based on the "Bluetech Award" launched in 2015, the "Bluetech Carbon Neutrality Pioneers Award" is focusing on the evaluation of technology enterprises and entrepreneurial teams in new energy, green transportation, energy storage, green building, energy conservation, intelligent manufacturing and other key tracks of low carbon technologies. The Bluetech Award has been carried out for six years, and a systematic evaluation mechanism and a project recruitment and acceleration networks across over 20 countries have been established.

Award-Winning Support

BCAA and GFP will provide the following support to the winning and participating enterprises:

Financing Assistance: Assist in matchmaking with lead & strategic investment funds;

IP Empowerment: Provide IP strategy guidance, establish IP portfolio, and manage IP risks;

Low Carbon Strategy Support: Provide professional guidance to help companies enhance competitiveness towards carbon peaking and carbon neutrality;

Industrial Matchmaking: Assist in systematic matchmaking with the industrial ecosystem of partners;

Demonstration & Publicity: Recommend companies participating in real-world demonstration projects, including relevant schemes under the United Nations networks;

Entrepreneurial Community: Assist in joining in the exclusive carbon neutral entrepreneur community.

Selection Advisory Committee

Chairman



Jun MA

President of Institute of Finance and Sustainability (IFS)
Director of the Green Finance Committee (GFD)
Co-chair of the G20 Sustainable Finance Study Group

Advisory Committee (sorted by last name initial)



Kejun JIANG

Professor, Energy Research
Institute of Academy of
Macroeconomic Research



Guoliang LV

Consultant, WIPO Office in China
Former Director, International
Division, China National Intellectual
Property Administration



Hong LIANG

Co-Chairs, Huatai Securities
Co., Ltd. Business
Committee

Executive Committee

(sorted by last name initial)



Tonny XIE

Director, Bluetech Clean Air Alliance
WIPO GREEN Core Committee Member



Yuebing LU

Board Chairman, Air Liquide
(China) Holding Co., Ltd.



Jade LU

Executive Director,
President of SPD Silicon
Valley Bank and SVB Asia



Lei MI

Founding partner,
CASSTAR



Hao XU

Vice President, Sustainable
Social Value Organization,
Tencent Group



Shixu YANG

President, BP
China



Lijian ZHAO

China Country Director, Carbon Trust
Head, Secretariat of Greentech Financing
Platform



Zhenhua YU

Standing Vice President,
China Energy Storage
Alliance



Kai ZHAO

Standing Vice President,
China Association of Circular
Economy



Rongqing ZHANG

President, National Green
Development Fund Co., Ltd



Jia ZHU

Partner, Lightspeed China
Partners



Lin ZUO

Partner, Sequoia Vision
Carbon Neutralization Fund

Working Group

(sorted by last name initial)

Wenqi DUAN Senior Advisor, Bluetech Clean Air Alliance; Partner, Thor Capital

Xin HE Technical Director, Bluetech Clean Air Alliance

Xi YANG Deputy Director, Science and Technology Center of Institute of Finance and Sustainability

Wenyi ZHANG Senior Advisor, Greentech Financing Platform; Vice President, Nature Elements Capital

Yuguang ZHOU Deputy Secretary-General, Bluetech Clean Air Alliance

Assessment Expert Group

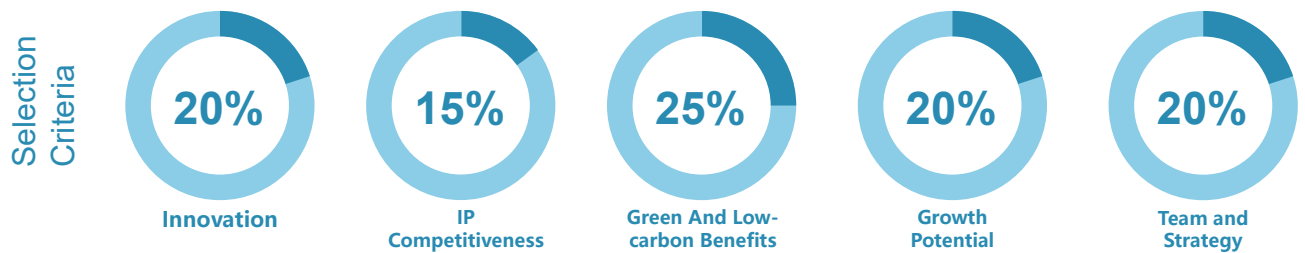
The organizers have invited several dozen industry experts, technical specialists, and investors in the field of carbon neutrality, forming an assessment expert group. This group also includes IP attorneys and consultants, who will assist the organizers in conducting an in-depth IP specialized review around the shortlisted projects.

Award Introduction

"Bluetech Carbon Neutrality Pioneers Award" welcome green and low-carbon technology enterprises from around the world. The goal of the award is to select a number of outstanding domestic and abroad green technology enterprises and entrepreneurial teams every year. Through the process of award assessment and publicity, to promote and disseminate knowledge of green and low-carbon technologies, help investment institutions to identify excellent investment opportunities effectively, and support the rapid growth of those green enterprises. There is no charge for the award selection.

The award will set up evaluation teams, establish a scientific and fair scoring method and process to evaluate the applicant organization. The review will adopt a unified evaluation framework, process, evaluation standards and data quality control requirements, and focus on the following aspects:

- Special Evaluation: Pay attention to the "deeptech" attributes and industry leadership of the applicant, organize experts to carry out special evaluation for "Technical Features" and "IP competitiveness";
- Comprehensive Evaluation: Through expert review, systematically evaluate the comprehensive performance of enterprises and teams in terms of innovation, green and low-carbon benefits, growth potential, team and corporate strategy, business model and other dimensions.



Application Requirements

- 1) Enterprises or entrepreneurial teams in the field of green technology;
- 2) The products or services of the applicants have relative high technological content and innovative significance;
- 3) The products or services of the enterprise have obvious greenhouse gas emission reduction benefits and other environmental benefits;
- 4) The enterprise has a relatively good corporate governance mechanism and social responsibility performance.

Application Process

Applicants should go through the following steps to participate in the selection:

- 1) Download the application form;
- 2) Fill in and submit the application form and relevant information;
- 3) Participate in online presentation and Q&A after passing the preliminary screening;
- 4) Key shortlisted enterprises will be invited to participate in offline road show and communicate with experts;
- 5) The award-winning enterprises will be invited to participate in awarding ceremony.

Evaluation Process

The selection process include the following steps:

- 1) Preliminary screening: The selection group will conduct a document review and exclude the applications that does not meet the basic application requirements;
- 2) Second round evaluation: Applicants will be invited to join in an online presentation, expert review and scoring process, and a shortlist will be generated;
- 3) On-site investigation and evaluation: On-site investigation and assessment will conducted for some of the applications;
- 4) Off-line roadshows and expert evaluation: Invite key shortlisted enterprises to participate in offline road shows, and invite experts (including experts of the Selection Advisory Committee) to evaluate and score;
- 5) Determine the award winners: The award winners will be finally determined by the Selection Advisory Committee.

Award Ceremony

The award ceremony will be held at the annual meeting of the Greentech Financing Platform.

Application Start >>>> Application Deadline >>>> Evaluation Complete >>>> Award Ceremony and Promotion

Organizers



Founded in January 2013, Bluetech Clean Air Alliance (BCAA) focuses on the development of green and low-carbon technologies and industries and accelerating global sustainable development through technology transfer, technology assessment and demos, investment service, IP protection, and policy research. The members of BCAA include companies, research institutes and universities.

BCAA has carried out pilot projects in 12 provinces and cities in China, published over 50 policy and market research reports, assessed over 400 advanced clean air technologies from 22 countries, established collaborations with partners across 20 countries. BCAA became an official strategic partner of the World Intellectual Property Organization (WIPO) in 2019. With the support of WIPO, Beijing Municipal Intellectual Property Office and other partners, BCAA launched the project of IP Enabling Green Technology, and carried out a series of activities and pilot work in the field of green technology intellectual property awareness raising and high-value patent cultivation, including IP strategy trainings, seminars, international transfer of green science and technology, city acceleration project, etc.



金融支持绿色科技平台
GREENTECH FINANCING PLATFORM

The Greentech Financing Platform (GFP) was initiated by the Institute of Finance and Sustainability (IFS) and multi cooperation organizations in May 2021. At present, there are 12 co-founders of GFP. The platform will make full use of the resources of IFS and multi cooperation organizations, and work together with scientists and technological innovation enterprises, establish a green technology projects database and a regular exchange mechanism, connect financial resources and support the development of economy and green technology. Members of GFP include financial institutions (PE/VC investors, banks, insurance etc.), green technology enterprises, and domestic and foreign research institutions, scientists and engineers who provide green technology.

Co-founders of GFP include Institute of Green Finance & Sustainable Development, The Green Finance Committee (GFC) of China Society for Finance and Banking, Beijing Green Finance Association, Beijing Private Equity Association, Finance Committee of Distinguished Expert Committee of Overseas Chinese Federation, Shanghai Private Equity Association, Bluetech Clean Air Alliance, China Association of Circular Economy, Green Technology Bank, China Energy Storage Alliance, Zhejiang Zhijiang Venture Capital Research Institute and Energy and Environmental Service Industry Alliance. The Secretariat of GFP is hosted by the Green Technology Innovation and Investment Gateway jointly established by Institute of Finance and Sustainability (IFS) and the Carbon Trust.

Acknowledgement

- Institute of Green Finance & Sustainable Development
- The Green Finance Committee (GFC) of China Society for Finance and Banking
- Beijing Green Finance Association
- Beijing Private Equity Association
- Shanghai Private Equity Association
- Green Technology Bank
- Zhejiang Zhijiang Venture Capital Research Institute
- Sequoia & Envision Carbon Neutral Fund
- Hillhouse Capital Industry and Innovation Research Institute
- K2VC
- Enze Fund of Sinopec Capital
- CECEP Fund
- Lightspeed China Partners
- Shunwei Capital
- Cedarlake Capital
- Tsinghua Technology Transfer Fund
- CASSTAR
- China Association of Circular Economy
- China Association of Environmental Protection Industry
- Committee of Green Circular and Inclusive Development of All-China Environment Federation
- Energy Conservation Technology Promotion Committee of China Energy Conservation Association
- Chinese Renewable Energy Industries Association
- China Electric Vehicle Charing Technology and Industry Alliance
- Council of Industry and Technology Alliances In Z-Park
- ZGC International
- Energy and Environmental Service Industry Alliance
- China Energy Storage Alliance
- Tsinghua X-Lab
- University of Science and Technology Beijing National Science Park
- Tus-Holdings Science & Technology Park (Zhejiang)
- BUAA Tianhui Incubator
- C Team
- TAN LIVE
- Beijing Municipal Intellectual Property Office
- The United Nations Development Programme (UNDP)
- WIPO GREEN
- WWF
- Japan International Cooperation Agency (JICA)
- Plug and Play China (PNP)
- Carbon Trust
- bp China
- RX S-Future
- Manufacturers of Emission Controls Association
- US-China Clean Tech Center (UCCTC)
- IVL Swedish Environmental Research Institute
- Korea Energy, Climate Change and Environment Association
- Swiss Clean Technology Association
- State of Green (Denmark)
- Impact Hub Shanghai
- M-Hub
- Air Liquide
- SPD Silicon Valley Bank

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